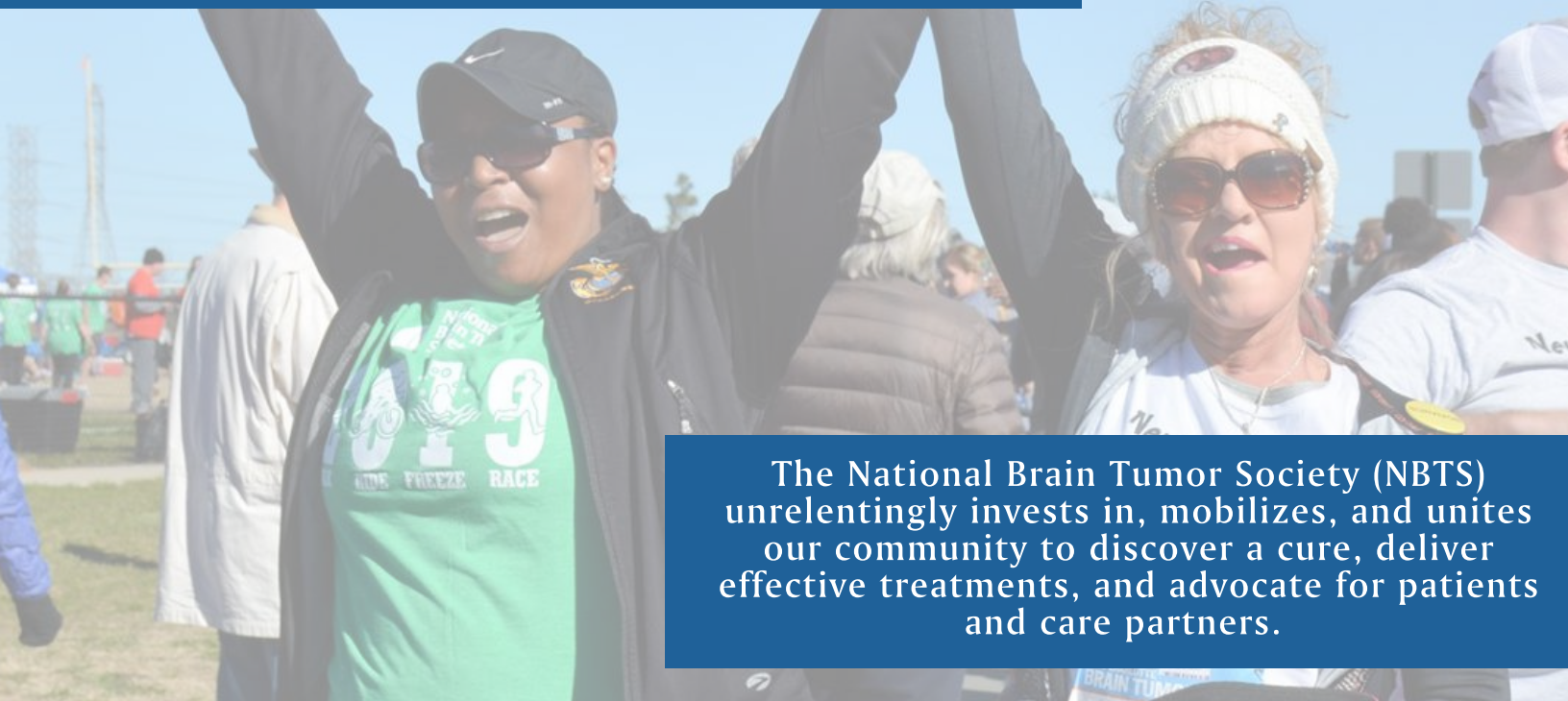


RACE FOR HOPE - PHILADELPHIA

*SPONSORSHIP
OPPORTUNITIES*



October 8, 2022



The National Brain Tumor Society (NBTS) unrelentingly invests in, mobilizes, and unites our community to discover a cure, deliver effective treatments, and advocate for patients and care partners.

**AN ESTIMATED 700,000 AMERICANS ARE
LIVING WITH A PRIMARY BRAIN TUMOR.**

**AN ESTIMATED 84,170 PEOPLE WILL
RECEIVE A PRIMARY BRAIN TUMOR
DIAGNOSIS IN 2021.**

**APPROXIMATELY 31,299 ADOLESCENTS AND
YOUNG ADULTS ARE ESTIMATED TO BE
LIVING WITH A BRAIN TUMOR IN THE U.S.**

**BRAIN TUMORS ARE THE LEADING CAUSE
OF CANCER-RELATED DEATH AMONG
CHILDREN AGES 0-14 YEARS.**

Join us as we come together on October 8, 2022 for the Race for Hope - Philadelphia. We hope you will consider joining us as a sponsor as we unite with patients, caregivers, industry partners and so many more to honor and act in support of the entire brain tumor community.

FOR MORE INFORMATION, CONTACT
partnerships@braintumor.org

PLATINUM

\$25,000

EVENT DAY EXPOSURE

- Company logo featured on event t-shirt
- Verbal recognition on event day
- Company logo featured on event day signage
- Dedicated on-site table at the event
- Opportunity for company leadership representative to speak during event
- Company logo featured on event bib

ONLINE & MEDIA

- Company logo featured on sponsor section of event website
- Company logo featured in NBTS national social media
- Company logo featured in event email communication
- Company logo featured on event promotional flyer
- Company logo featured on event landing page
- Company logo featured on corporate partners page
- Opportunity to post a written or verbal address from company leadership on national social media
- Top tier sponsor shoutout on NBTS national social media



GOLD

\$10,000

EVENT DAY EXPOSURE

- Company logo featured on event t-shirt
- Verbal recognition on event day
- Company logo featured on event day signage
- Dedicated on-site table at the event

ONLINE & MEDIA

- Company logo featured on sponsor section of event website
- Company logo featured in NBTS national social media
- Company logo featured in event email communication
- Company logo featured on event promotional flyer
- Company logo featured on event landing page

SILVER

\$5,000

EVENT DAY EXPOSURE

- Company logo featured on event t-shirt
- Verbal recognition on event day
- Company logo featured on event day signage

ONLINE & MEDIA

- Company logo featured on sponsor section of event website
- Company logo featured in NBTS national social media
- Company logo featured in event email communication



BRONZE

\$2,500

EVENT DAY EXPOSURE

- Company name/listing featured on event t-shirt
- Company name/listing featured on event day signage

ONLINE & MEDIA

- Company name/listing featured on sponsor section of event website



FRIEND

\$1,000

EVENT DAY EXPOSURE

- Company name/listing featured on event day signage

