



# VIRGINIA BRAIN TUMOR WALK & RACE

*SPONSORSHIP  
OPPORTUNITIES*



November 5, 2022



The National Brain Tumor Society (NBTS) unrelentingly invests in, mobilizes, and unites our community to discover a cure, deliver effective treatments, and advocate for patients and care partners.

**AN ESTIMATED 700,000 AMERICANS ARE  
LIVING WITH A PRIMARY BRAIN TUMOR.**

**AN ESTIMATED 84,170 PEOPLE WILL  
RECEIVE A PRIMARY BRAIN TUMOR  
DIAGNOSIS IN 2021.**

**APPROXIMATELY 31,299 ADOLESCENTS AND  
YOUNG ADULTS ARE ESTIMATED TO BE  
LIVING WITH A BRAIN TUMOR IN THE U.S.**

**BRAIN TUMORS ARE THE LEADING CAUSE  
OF CANCER-RELATED DEATH AMONG  
CHILDREN AGES 0-14 YEARS.**

Join us as we come together on November 5, 2022 for the Virginia Brain Tumor Walk & Race. We hope you will consider joining us as a sponsor as we unite with patients, caregivers, industry partners and so many more to honor and act in support of the entire brain tumor community.

FOR MORE INFORMATION, CONTACT  
[partnerships@braintumor.org](mailto:partnerships@braintumor.org)

## PLATINUM

\$25,000

### EVENT DAY EXPOSURE

- Company logo featured on event t-shirt
- Verbal recognition on event day
- Company logo featured on event day signage
- Dedicated on-site table at the event
- Opportunity for company leadership representative to speak during event
- Company logo featured on event bib

### ONLINE & MEDIA

- Company logo featured on sponsor section of event website
- Company logo featured in NBTS national social media
- Company logo featured in event email communication
- Company logo featured on event promotional flyer
- Company logo featured on event landing page
- Company logo featured on corporate partners page
- Opportunity to post a written or verbal address from company leadership on national social media
- Top tier sponsor shoutout on NBTS national social media



## GOLD

\$10,000

### EVENT DAY EXPOSURE

- Company logo featured on event t-shirt
- Verbal recognition on event day
- Company logo featured on event day signage
- Dedicated on-site table at the event

### ONLINE & MEDIA

- Company logo featured on sponsor section of event website
- Company logo featured in NBTS national social media
- Company logo featured in event email communication
- Company logo featured on event promotional flyer
- Company logo featured on event landing page



## SILVER

\$5,000

### EVENT DAY EXPOSURE

- Company logo featured on event t-shirt
- Verbal recognition on event day
- Company logo featured on event day signage

### ONLINE & MEDIA

- Company logo featured on sponsor section of event website
- Company logo featured in NBTS national social media
- Company logo featured in event email communication



## BRONZE

\$2,500

### EVENT DAY EXPOSURE

- Company name/listing featured on event t-shirt
- Company name/listing featured on event day signage

### ONLINE & MEDIA

- Company name/listing featured on sponsor section of event website



## FRIEND

\$1,000

### EVENT DAY EXPOSURE

- Company name/listing featured on event day signage

