

# NEW JERSEY BRAIN TUMOR WALK & RACE

## SPONSORSHIP OPPORTUNITIES

May 11, 2024



The National Brain Tumor Society (NBTS) unrelentingly invests in, mobilizes, and unites our community to discover a cure, deliver effective treatments, and advocate for patients and care partners.

Join us as we come together on May 11 for the **New Jersey Brain Tumor Walk & Race**. We hope you will consider joining us as a sponsor as we unite with patients, caregivers, industry partners, and so many more to honor and act in support of the entire brain tumor community.

**1 MILLION**

AMERICANS

are living with a primary brain tumor

**94,390**

AMERICANS

will receive a primary brain tumor diagnosis in 2023

**35.7%**

RELATIVE SURVIVAL RATE

for all patients with a malignant brain tumor

**18,990**

AMERICANS

will die from a malignant brain tumor in 2023

FOR MORE INFORMATION, CONTACT  
[partnerships@braintumor.org](mailto:partnerships@braintumor.org)

# PLATINUM

**\$25,000**

## EVENT DAY EXPOSURE

- Company logo featured on event t-shirt
- Verbal recognition on event day
- Company logo featured on event day signage
- Dedicated on-site table at the event
- Opportunity for company leadership representative to speak during event
- Company logo featured on event bib

## ONLINE & MEDIA

- Company logo featured on sponsor scroll of event website
- Company logo featured in NBTS national social media
- Company logo featured in event email communication
- Company logo featured on event promotional flyer
- Company logo featured on NBTS corporate partners page
- Opportunity to post a written or verbal address from company leadership on national social media
- Top-tier sponsor shoutout on NBTS national social media



# GOLD

**\$10,000**

## EVENT DAY EXPOSURE

- Company logo featured on event t-shirt
- Verbal recognition on event day
- Company logo featured on event day signage
- Dedicated on-site table at the event

## ONLINE & MEDIA

- Company logo featured on sponsor scroll of event website
- Company logo featured in NBTS national social media
- Company logo featured in event email communication
- Company logo featured on event promotional flyer



# SILVER

**\$5,000**

## EVENT DAY EXPOSURE

- Company logo featured on event t-shirt
- Verbal recognition on event day
- Company logo featured on event day signage

## ONLINE & MEDIA

- Company logo featured on sponsor scroll of event website
- Company logo featured in NBTS national social media
- Company logo featured in event email communication



# BRONZE

**\$2,500**

## EVENT DAY EXPOSURE

- Company name/listing featured on event t-shirt
- Company name/listing featured on event day signage

## ONLINE & MEDIA

- Company name/listing featured on sponsor scroll of event website



# FRIEND

**\$1,000**

## EVENT DAY EXPOSURE

- Company name/listing featured on event day signage

