

27TH ANNUAL RACE FOR HOPE DC

SPONSORSHIP OPPORTUNITIES

May 5, 2024



The National Brain Tumor Society (NBTS) unrelentingly invests in, mobilizes, and unites our community to discover a cure, deliver effective treatments, and advocate for patients and care partners.



Join us as we come together for the **27th Annual Race for Hope DC**. We hope you will consider joining us as a sponsor as we unite with patients, caregivers, industry partners, and so many more to honor and act in support of the entire brain tumor community.

1 MILLION

AMERICANS

are living with a primary brain tumor

94,390

AMERICANS

will receive a primary brain tumor diagnosis in 2023

35.7%

RELATIVE SURVIVAL RATE

for all patients with a malignant brain tumor

18,990

AMERICANS

will die from a malignant brain tumor in 2023

FOR MORE INFORMATION, CONTACT
partnerships@braintumor.org

PLATINUM

\$25,000

EVENT DAY EXPOSURE

- Company logo featured on event t-shirt
- Verbal recognition on event day
- Company logo featured on event day signage
- Dedicated on-site table at the event
- Opportunity for company leadership representative to speak during event
- Company logo featured on event bib

ONLINE & MEDIA

- Company logo featured on sponsor scroll of event website
- Company logo featured in NBTS national social media
- Company logo featured in event email communication
- Company logo featured on event promotional flyer
- Company logo featured on NBTS corporate partners page
- Opportunity to post a written or verbal address from company leadership on national social media
- Top-tier sponsor shoutout on NBTS national social media



GOLD

\$10,000

EVENT DAY EXPOSURE

- Company logo featured on event t-shirt
- Verbal recognition on event day
- Company logo featured on event day signage
- Dedicated on-site table at the event

ONLINE & MEDIA

- Company logo featured on sponsor scroll of event website
- Company logo featured in NBTS national social media
- Company logo featured in event email communication
- Company logo featured on event promotional flyer

SILVER

\$5,000

EVENT DAY EXPOSURE

- Company logo featured on event t-shirt
- Verbal recognition on event day
- Company logo featured on event day signage

ONLINE & MEDIA

- Company logo featured on sponsor scroll of event website
- Company logo featured in NBTS national social media
- Company logo featured in event email communication



BRONZE

\$2,500

EVENT DAY EXPOSURE

- Company name/listing featured on event t-shirt
- Company name/listing featured on event day signage

ONLINE & MEDIA

- Company name/listing featured on sponsor scroll of event website



FRIEND

\$1,000

EVENT DAY EXPOSURE

- Company name/listing featured on event day signage

