

NEW YORK BRAIN TUMOR WALK

SPONSORSHIP OPPORTUNITIES

September 15, 2024



National
Brain Tumor
Society

The National Brain Tumor Society (NBTS) unrelentingly invests in, mobilizes, and unites our community to discover a cure, deliver effective treatments, and advocate for patients and care partners.

Join us as we come together on September 15, 2024 for the New York Brain Tumor Walk. We hope you will consider joining us as a sponsor as we unite with patients, caregivers, industry partners, and so many more to honor and act in support of the entire brain tumor community.

1 MILLION

AMERICANS

are living with a primary
brain tumor

94,390

AMERICANS

will receive a primary
brain tumor diagnosis in
2023

35.7%

RELATIVE
SURVIVAL RATE

for all patients with a
malignant brain tumor

18,990

AMERICANS

will die from a malignant
brain tumor in 2023

FOR MORE INFORMATION, CONTACT
partnerships@braintumor.org

PLATINUM

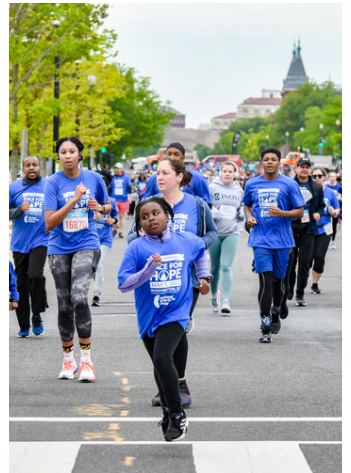
\$25,000

EVENT DAY EXPOSURE

- Company logo featured on event t-shirt
- Verbal recognition on event day
- Company logo featured on event day signage
- Dedicated on-site table at the event
- Opportunity for company leadership representative to speak during event
- Company logo featured on event bib
- 15 complimentary event registrations
- Unlimited \$5 discount on all additional event registrations

ONLINE & MEDIA

- Company logo featured on sponsor scroll of event website
- Company logo featured in NBTS national social media
- Company logo featured in event email communication
- Company logo featured on event promotional flyer
- Company logo featured on NBTS corporate partners page
- Opportunity to post a written or verbal address from company leadership on national social media
- Top-tier sponsor shoutout on NBTS national social media



GOLD

\$10,000

EVENT DAY EXPOSURE

- Company logo featured on event t-shirt
- Verbal recognition on event day
- Company logo featured on event day signage
- Dedicated on-site table at the event
- 5 complimentary event registrations
- Unlimited \$5 discount on all additional event registrations

ONLINE & MEDIA

- Company logo featured on sponsor scroll of event website
- Company logo featured in NBTS national social media
- Company logo featured in event email communication
- Company logo featured on event promotional flyer

SILVER

\$5,000

EVENT DAY EXPOSURE

- Company logo featured on event t-shirt
- Verbal recognition on event day
- Company logo featured on event day signage
- 2 complimentary event registrations
- Unlimited \$5 discount on all additional event registrations

ONLINE & MEDIA

- Company logo featured on sponsor scroll of event website
- Company logo featured in NBTS national social media
- Company logo featured in event email communication



BRONZE

\$2,500

EVENT DAY EXPOSURE

- Company name/listing featured on event t-shirt
- Company name/listing featured on event day signage

ONLINE & MEDIA

- Company name/listing featured on sponsor scroll of event website



FRIEND

\$1,000

EVENT DAY EXPOSURE

- Company name/listing featured on event day signage



Additional employee engagement opportunities are available at all sponsorship levels!