



New York Brain Tumor Walk

Partnership Opportunities

National Brain Tumor Society (NBTS) unrelentingly invests in, mobilizes, and unites our community to discover a cure, deliver effective treatments, and advocate for patients and care partners.



Join Us in Making a Difference

Each year, our community comes together for moments of remembrance, celebration, and hope, with events taking place from coast to coast. We hope you will consider joining us as a sponsor as we unite with patients, caregivers, industry partners, and many others to honor and support the entire brain tumor community.



**Community
Impact**



**Team
Building**



**Networking
Opportunities**

Community Here. Breakthroughs Ahead.®

[BrainTumor.org/NewYork](https://www.brainTumor.org/NewYork)

OUR WHY

As our community grows, so does our impact. We need your help to continue supporting those affected by brain tumors and their families. At the National Brain Tumor Society, we offer a variety of events, each designed to create awareness, raise funds, and foster a supportive community.



Vinny DeAngelis and Team Vinny

“My name is Vinny DeAngelis. February 23, 2014 was the day that changed our lives forever. I was diagnosed with a grade 3 brain tumor known as an aplastic oligodendroglioma.

While I was fighting with chemo and radiation, my wife was looking for some level of support and was introduced to the National Brain Tumor Society by a friend who was also battling a brain tumor. We found out that September of that year, 2015, would be the first walk hosted at Jones Beach.

While I couldn’t control the cancer and it was in the hands of my medical team and God, raising money and making connections was something that we could control. That year, we raised \$5000. Over the last 10 years, Team Vinny raised as much money as we possibly could and walk with our own personal team of never less than 40 people strong. We could not do this without the support of our brain tumor community and although the daily struggles are there, we never do it alone.”

Supporting this event enables crucial progress toward better treatments and outcomes for patients like Vinny and all of those affected by brain tumors.



NEW YORK BRAIN TUMOR WALK

September 20 | Jones Beach

As an event sponsor, you provide crucial support that ensures our events are successful and that more funds are directed toward our mission to increase awareness of brain tumors and advance research toward a cure.

Partner with *Purpose*

By partnering with the National Brain Tumor Society, you will not only contribute meaningfully to the fight against brain tumors but also gain valuable exposure to a passionate and engaged community.

Our sponsorship opportunities are tailored to provide different levels of visibility and engagement, ensuring that you can choose the option that best fits your needs and desired impact. Experience the benefit of doing good while enhancing your brand visibility through:

- **Prominent Logo Placement:** Your brand will be featured on event materials which can include banners, t-shirts, and digital platforms.
- **Social Media Recognition:** Reach a broader audience with mentions on our social media channels, connecting with thousands of followers.
- **Networking Opportunities:** Engage with event participants, including patients, survivors, and advocates, fostering goodwill and brand loyalty.
- **Customized Activation:** Tailor your involvement to align with your brand's goals, whether through special giveaways, booth space, or interactive experiences.



*Thank you for considering a partnership with us.
Together, we can make a difference.*

Ready to make an impact? Contact partnerships@braintumor.org

SPONSORSHIP BENEFITS

Core Benefits Included at Every Sponsorship Level

- **Event Day Signage:** Your company logo or listing will be featured prominently on event signage, maximizing visibility to all participants, volunteers, and supporters.
- **Complimentary and Discounted Registrations:** All sponsorship levels include complimentary team registrations, plus unlimited \$5 discounts on additional entries.
- **Opportunity to Expand Your Reach:** Ask how to get involved with other regions or on a national level with NBTS hosting 13 signature events taking place from coast to coast.

	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000
Top-tier sponsor shoutout on NBTS social media and dedicated sponsor shoutout on NBTS regional social media	★			
Opportunity to post a written or verbal address from company leadership on NBTS social media	★			
Company logo inclusion on event bib	★			
Opportunity for company leadership to speak during event	★			
Opportunity to include amenity item in Survivors event bag	★			
Dedicated on-site tent and table at the event	★	★		
Company logo inclusion in local advertising and event promotional flyer	★	★		
Company logo inclusion in event email communications and NBTS social media	★	★	★	
Verbal recognition on event day	★	★	★	
Inclusion on event t-shirt, event day signage, and sponsor scroll of event website	LOGO	LOGO	LOGO	LISTING