



National  
Brain Tumor  
Society

# Virginia Brain Tumor Walk & Race

## Partnership Opportunities



National Brain Tumor Society (NBTS) unrelentingly invests in, mobilizes, and unites our community to discover a cure, deliver effective treatments, and advocate for patients and care partners.



## Join Us in Making a Difference

Each year, our community comes together for moments of remembrance, celebration, and hope, with events taking place from coast to coast. We hope you will consider joining us as a sponsor as we unite with patients, caregivers, industry partners, and many others to honor and support the entire brain tumor community.



Community  
Impact



Team  
Building



Networking  
Opportunities

Community Here. Breakthroughs Ahead.®

[BrainTumor.org/Virginia](https://www.brainTumor.org/Virginia)

# OUR WHY

As our community grows, so does our impact. We need your help to continue supporting those affected by brain tumors and their families. At the National Brain Tumor Society, we offer a variety of events, each designed to create awareness, raise funds, and foster a supportive community.

“Our team, #MarthaStrong, walks in memory of my mom, Martha. My mom was fantastic! She was strong, smart, and beautiful. She served the Commonwealth of Virginia for 35 years and in retirement she worked two jobs for fun. She was a wonderful grandmother to her only grandson. We talked almost every day on the phone, she was always happy and full of energy. Her loss has changed our family forever and she is missed every second of every day.

In December 2022, we took a trip to New York City for the weekend. We had a blast! But at Christmas something was not quite right with her. After a trip to the doctor and the hospital, my mom was diagnosed with Glioblastoma on January 13, 2023. She was unable to have surgery due to the location of the tumor, but she battled this terrible disease with radiation and chemotherapy. In 10 short weeks, she passed. She fought this disease with grace and determination.

I walk to help with the grief and sorrow of her passing and to know that I am not alone. So many families are suddenly discovering this horrible disease and learning about the path that so many of us have walked.

With the money raised for brain tumor research for the Virginia Brain Tumor Walk & Race, we can change the path for the families who follow us. #MarthaStrong”



***Stephanie Davis with  
her mother, Martha***

***Supporting this event enables crucial progress toward better treatments and outcomes for patients like Martha and all of those affected by brain tumors.***



# VIRGINIA BRAIN TUMOR WALK & RACE

## October 25, 2026 / Bryan Park - Richmond, VA

As an event sponsor, you provide crucial support that ensures our events are successful and that more funds are directed toward our mission to increase awareness of brain tumors and advance research toward a cure.

### Partner with *Purpose*

By partnering with the National Brain Tumor Society, you will not only contribute meaningfully to the fight against brain tumors but also gain valuable exposure to a passionate and engaged community.

Our sponsorship opportunities are tailored to provide different levels of visibility and engagement, ensuring that you can choose the option that best fits your needs and desired impact. Experience the benefit of doing good while enhancing your brand visibility through:

- **Prominent Logo Placement:** Your brand will be featured on event materials which can include banners, t-shirts, and digital platforms.
- **Social Media Recognition:** Reach a broader audience with mentions on our social media channels, connecting with thousands of followers.
- **Networking Opportunities:** Engage with event participants, including patients, survivors, and advocates, fostering goodwill and brand loyalty.
- **Customized Activation:** Tailor your involvement to align with your brand's goals, whether through special giveaways, booth space, or interactive experiences.



*Thank you for considering a partnership with us.  
Together, we can make a difference.*

**Ready to make an impact? Contact [partnerships@braintumor.org](mailto:partnerships@braintumor.org)**

# SPONSORSHIP BENEFITS

## Core Benefits Included at Every Sponsorship Level

- **Event Day Signage:** Your company logo or listing will be featured prominently on event signage, maximizing visibility to all participants, volunteers, and supporters.
- **Complimentary and Discounted Registrations:** All sponsorship levels include complimentary team registrations, plus unlimited \$5 discounts on additional entries.
- **Opportunity to Expand Your Reach:** Ask how to get involved with other regions or on a national level with NBTS hosting 13 signature events taking place from coast to coast.

	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000
Top-tier sponsor shoutout on NBTS social media and dedicated sponsor shoutout on NBTS regional social media	★			
Opportunity to post a written or verbal address from company leadership on NBTS social media	★			
Company logo inclusion on event bib	★			
Opportunity for company leadership to speak during event	★			
Opportunity to include amenity item in Survivors event bag	★			
Dedicated on-site tent and table at the event	★	★		
Company logo inclusion in local advertising and event promotional flyer	★	★		
Company logo inclusion in event email communications and NBTS social media	★	★	★	
Verbal recognition on event day	★	★	★	
Inclusion on event t-shirt, event day signage, and sponsor scroll of event website	LOGO	LOGO	LOGO	LISTING



National  
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Society

Virginia Brain Tumor Walk & Race

## ROUTE SIGN SPONSORSHIP \$500

Your company logo will appear on one route sign along the 5K course at the **Virginia Brain Tumor Walk & Race on October 25, 2026.**

This will provide visibility for your brand to an audience of **over 1,200 local residents** and demonstrate your commitment to the local brain tumor community.



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