National Brain Tumor Society



Georgia Brain Tumor Walk & Race

Partnership Opportunities

National Brain Tumor Society (NBTS) unrelentingly invests in, mobilizes, and unites our community to discover a cure, deliver effective treatments, and advocate for patients and care partners.



Join Us in Making a Difference

Each year, our community comes together for moments of remembrance, celebration, and hope, with events taking place from coast to coast. We hope you will consider joining us as a sponsor as we unite with patients, caregivers, industry partners, and many others to honor and support the entire brain tumor community.

Community Impact

Team Building

Networking Opportunities

Community Here. Breakthroughs Ahead.®

BrainTumor.org/Georgia

National Brain Tumor Society

OUR WHY

As our community grows, so does our impact. We need your help to continue supporting those affected by brain tumors and their families. At the National Brain Tumor Society, we offer a variety of events, each designed to create awareness, raise funds, and foster a supportive community.

"The National Brain Tumor Society became important in my life in 2022. That year, I joined the Race for Hope in Washington, DC. Upon arrival at the race, I was finally surrounded by people who had been through what I'd been through. The entire experience was moving and cathartic. I've attended the DC Race for Hope twice and joined the first annual Georgia Brain Tumor Walk & Race in 2023.

Volunteering with the NBTS has been very fulfilling and a great opportunity to meet others with similar experiences. My Dad, John Tiller, passed away quickly in 2021 after being diagnosed with Glioblastoma, and NBTS has been an important cause to my family since then. Thank goodness for the people who volunteer and participate in races, fundraise, and spread awareness at events like Head to the Hill.

I look forward to the Georgia Brain Tumor Walk & Race this year and running in honor of my Dad." - Julia Tiller



Julia Tiller

Supporting this event enables crucial progress toward better treatments and outcomes for patients like Julia's dad, John and all of those affected by brain tumors.

National Brain Tumor Society

GEORGIA BRAIN TUMOR WALK & RACE

May 1, 2027 // The Battery - Atlanta, GA

As an event sponsor, you provide crucial support that ensures our events are successful and that more funds are directed toward our mission to increase awareness of brain tumors and advance research toward a cure.

Partner with *Purpose*

By partnering with the National Brain Tumor Society, you will not only contribute meaningfully to the fight against brain tumors but also gain valuable exposure to a passionate and engaged community.



Our sponsorship opportunities are tailored to provide different levels of visibility and engagement, ensuring that you can choose the option that best fits your needs and desired impact. Experience the benefit of doing good while enhancing your brand visibility through:

- **Prominent Logo Placement:** Your brand will be featured on event materials which can include banners, t-shirts, and digital platforms.
- **Social Media Recognition:** Reach a broader audience with mentions on our social media channels, connecting with thousands of followers.
- **Networking Opportunities:** Engage with event participants, including patients, survivors, and advocates, fostering goodwill and brand loyalty.
- **Customized Activation:** Tailor your involvement to align with your brand's goals, whether through special giveaways, booth space, or interactive experiences.





Thank you for considering a partnership with us.
Together, we can make a difference.

Ready to make an impact? Contact GAInfo@braintumor.org

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SPONSORSHIP BENEFITS

Core Benefits Included at Every Sponsorship Level

- **Event Day Signage:** Your company logo or listing will be featured prominently on event signage, maximizing visibility to all participants, volunteers, and supporters.
- **Complimentary and Discounted Registrations:** All sponsorship levels include complimentary team registrations, plus unlimited $5 discounts on additional entries.
- **Opportunity to Expand Your Reach:** Ask how to get involved with other regions or on a national level with NBTS hosting 13 signature events taking place from coast to coast.

	PLATINUM $10,000	GOLD $5,000	SILVER $2,500	BRONZE $1,000
Top-tier sponsor shoutout on NBTS social media and dedicated sponsor shoutout on NBTS regional social media	★			
Opportunity to post a written or verbal address from company leadership on NBTS social media	★			
Company logo inclusion on event bib	★			
Opportunity for company leadership to speak during event	★			
Opportunity to include amenity item in Survivors event bag	★	★		
Dedicated on-site tent and table at the event	★	★		
Company logo inclusion in local advertising and event promotional flyer	★	★		
Company logo inclusion in event email communications and NBTS social media	★	★	★	
Verbal recognition on event day	★	★	★	
Company logo on an event route sign	★	★	★	★
Inclusion on event t-shirt, event day signage, and sponsor scroll of event website	**LOGO**	**LOGO**	**LOGO**	**LISTING**

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ROUTE SIGN SPONSORSHIP
$500

Your company logo will appear on one route sign along the 5K course at the **2027 Georgia Brain Tumor Walk & Race.**

This will provide visibility for your brand to an audience of **over 1,300 local residents** and demonstrate your commitment to the local brain tumor community.



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