National Brain Tumor Society

DFW Brain Tumor Walk & Race

Partnership Opportunities

National Brain Tumor Society (NBTS) unrelentingly invests in, mobilizes, and unites our community to discover a cure, deliver effective treatments, and advocate for patients and care partners.

Join Us in Making a Difference

Each year, our community comes together for moments of remembrance, celebration, and hope, with events taking place from coast to coast. We hope you will consider joining us as a sponsor as we unite with patients, caregivers, industry partners, and many others to honor and support the entire brain tumor community.

Community Impact | **Team Building** | **Networking Opportunities**

Community Here. Breakthroughs Ahead.®

BrainTumor.org/DFW

National Brain Tumor Society

OUR WHY

As our community grows, so does our impact. We need your help to continue supporting those affected by brain tumors and their families. At the National Brain Tumor Society, we offer a variety of events, each designed to create awareness, raise funds, and foster a supportive community.

Stephanie Quinn, Brain Tumor Survivor, with her husband and parents on their wedding day!

"In 2021 when I was 31 years old, I was diagnosed with terminal brain cancer and given a short timeline to watch my life pass through. I had a successful awake craniotomy at UT Southwestern in Dallas, followed by treatment with a new clinical trial drug that's kept my quarterly MRI scans surprisingly clean. I was told that the tennis-ball size of my tumor meant that I was probably a cancer patient since I was around 16 years old. Terminal brain tumors like this are becoming more and more common for young people like me, and it makes "quality versus quantity" an intensely serious question when you're still supposed to be wondering who to marry, if you want children, and at what age you'll retire. My future still holds brain radiation, chemotherapy, and possibly further surgery when the tumor decides the clinical trial drug isn't strong enough anymore. While this diagnosis has given my life an overwhelming purpose to advocate and raise funds for a life-saving treatment through organizations like NBTS, it's also a massive cry for help from over 20,000 people in the United States alone who will die from a brain tumor every year. In 2026, there's still no solution. Let's answer the call and find one!"

Supporting this event enables crucial progress toward better treatments and outcomes for patients like Stephanie and all of those affected by brain tumors.

DFW BRAIN TUMOR WALK & RACE

April 24, 2027 / AT&T Stadium, Arlington, TX

As an event sponsor, you provide crucial support that ensures our events are successful and that more funds are directed toward our mission to increase awareness of brain tumors and advance research toward a cure.

Partner with Purpose

By partnering with the National Brain Tumor Society, you will not only contribute meaningfully to the fight against brain tumors but also gain valuable exposure to a passionate and engaged community.

Our sponsorship opportunities are tailored to provide different levels of visibility and engagement, ensuring that you can choose the option that best fits your needs and desired impact.

Experience the benefit of doing good while enhancing your brand visibility through:

- **Prominent Logo Placement:** Your brand will be featured on event materials which can include banners, t-shirts, and digital platforms.
- **Social Media Recognition:** Reach a broader audience with mentions on our social media channels, connecting with thousands of followers.
- **Networking Opportunities:** Engage with event participants, including patients, survivors, and advocates, fostering goodwill and brand loyalty.
- **Customized Activation:** Tailor your involvement to align with your brand's goals, whether through special giveaways, booth space, or interactive experiences.

Thank you for considering a partnership with us.
Together, we can make a difference.

Ready to make an impact? Contact partnerships@braintumor.org

SPONSORSHIP BENEFITS

Core Benefits Included at Every Sponsorship Level

- **Event Day Signage:** Your company logo or listing will be featured prominently on event signage, maximizing visibility to all participants, volunteers, and supporters.

- **All sponsorship levels include:**
  - Complimentary team registrations, plus unlimited $5 discounts on additional entries.
  - Opportunity to Expand Your Reach: Ask how to get involved with other regions on a national level with NBTS hosting 13 signature events taking place from coast to coast.

	PLATINUM $10,000	**GOLD $5,000**	**SILVER $2,500**	**BRONZE $1,000**
Top-tier sponsor shoutout on NBTS social media and dedicated sponsor shoutout on NBTS regional social media	★			
Opportunity to post a written or verbal address from company leadership on NBTS social media	★			
Company logo inclusion on event bib	★			
Opportunity for company leadership to speak during event	★			
Opportunity to include amenity item in Survivors event bag	★			
Dedicated on-site tent and table at the event	★	★		
Company logo inclusion in local advertising and event promotional flyer	★	★		
Company logo inclusion in event email communications and NBTS social media	★	★	★	
Verbal recognition on event day	★	★	★	
Inclusion on event t-shirt, event day signage including one route sign, and sponsor scroll of event website	**LOGO**	**LOGO**	**LOGO**	**LISTING**